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Enchanting attraction of Kakheti - Wine Homeland

Official Opening of New Winery and Travel Destination in Kisiskhevi Village, Telavi, Georgia

Schuchmann Wines Georgia Ltd. has just finished its Euro 6 million investment project in Kakheti region, Georgia with an official public opening in September 2010.

The project included the acquisition of the Vinoterra Winery, its total reconstruction combining modern and traditional east Georgian architecture, the import and installation of brand new winemaking and bottling machinery, the construction of a new Kvevri cellar

(marni) for Kakhetian style wines, and the establishment of a new hotel-restaurant with sophisticated services for national and international food and wine enthusiasts.

The project is the product of the great passion and dedication and of Mr. Burkhard Schuchmann, the well-known German businessman, investor and philanthropist whose respect for the history, traditions and potential of Georgia and Georgian wines are the cornerstone upon which the venture lies.

The efforts of Mr. Schuchmann have resulted in the production of exclusive world class wines of elegant flavor and superb balance. The wines are produced in Georgia from indigenous grape varieties using both traditional European production methods as well as ancient Georgian winemaking techniques that date back millennia.

The winery's unique wines have received attention from leading wine critics across the world, who in a number of key articles in the international wine press have heaped praise on the company and Georgian wines in general. For the first time ever, as a recognition of the high quality of the company's produce, Georgian wines were served on board the flights of international air carrier Lufthansa during the International Organization of Vine and Wine's (OIV) congress in Georgia.

Its perfect tourism infrastructure, stylish winery and unparalleled food and wine, led the famous journalist, Isabelle Legeron to prepare a broadcast about the winery and Georgian wines in a forthcoming production for the Discovery Channel. The broadcast, and the hold-

ing of the OIV congress in the country will surely enhance the country's image around the world and give its wines maximum exposure in the global media.

It is anticipated that the implementation of this project help boost the awareness tourists and international consumers have of the country's food and wine, as well as creating new jobs and contributing to the development of wine and tourism infrastructure in Kakheti.

